

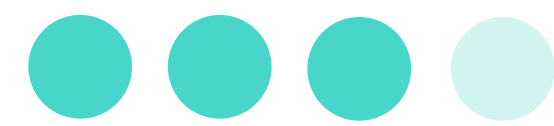


Creativity in Learning

Based on Gallup's [Creativity in Learning](#) report

What is creativity?

The ability to imagine new ways of ...

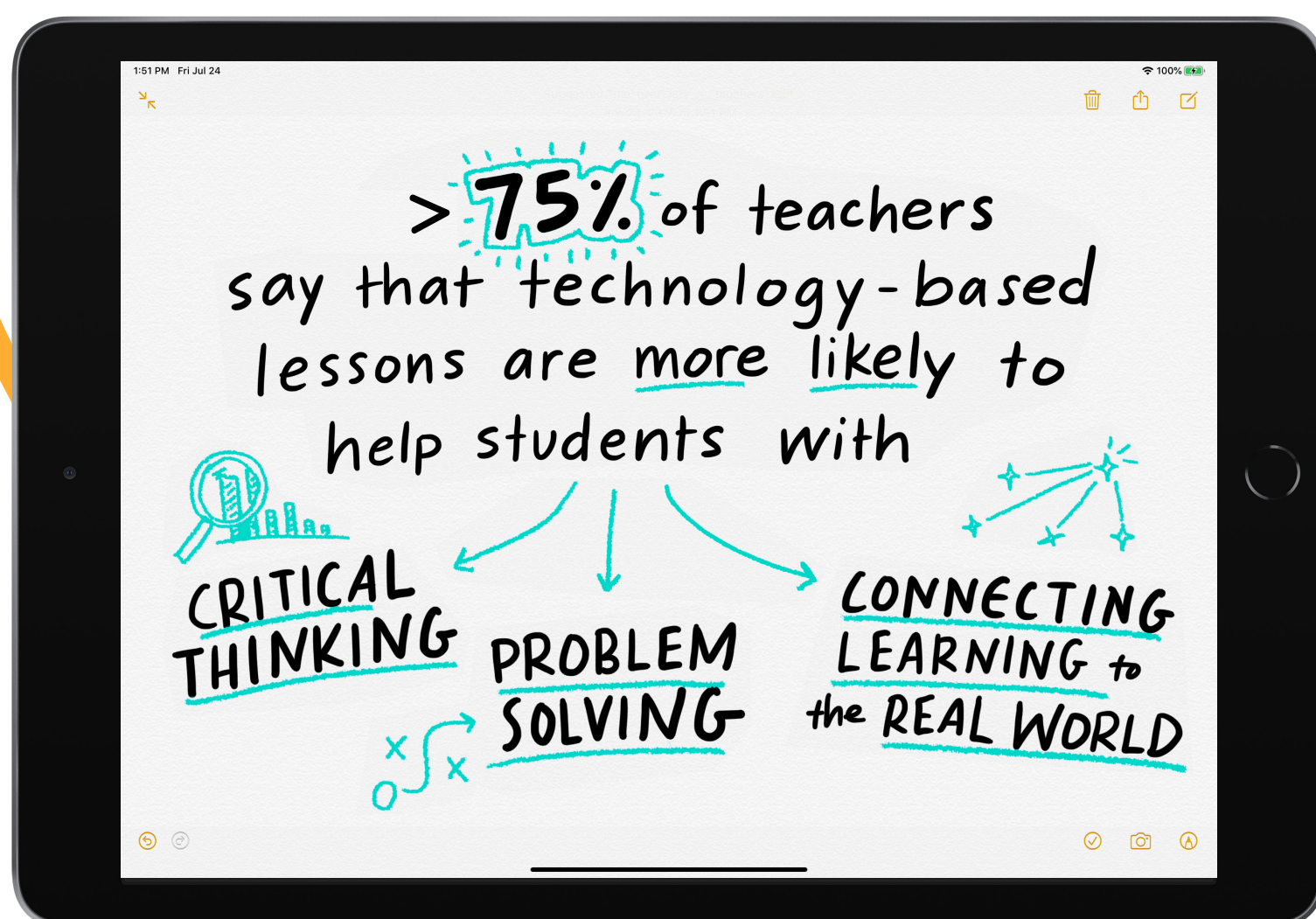


3 out of 4 teachers

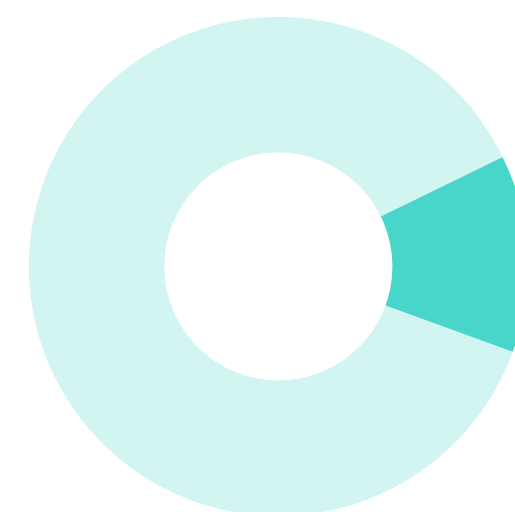
agree that students learn most when they can creatively express what they know.

** creativity is ESSENTIAL for learning!*

Teachers know the creative and transformational power of technology



Yet tech is rarely used at full potential



Only 13% of teachers report using tech in transformational ways.

** there's GREAT opportunity!*

Apple can help



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- ✦ Try [Everyone Can Create](#) activities
- ✦ Build creativity by [teaching code](#)
- ✦ Find resources for creative [learning at home](#)
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Support teachers as champions of creativity

When teachers feel free to be creative, students see the creative process modeled and are more likely to embrace challenges that require creativity of their own.

